

FIGURE 1

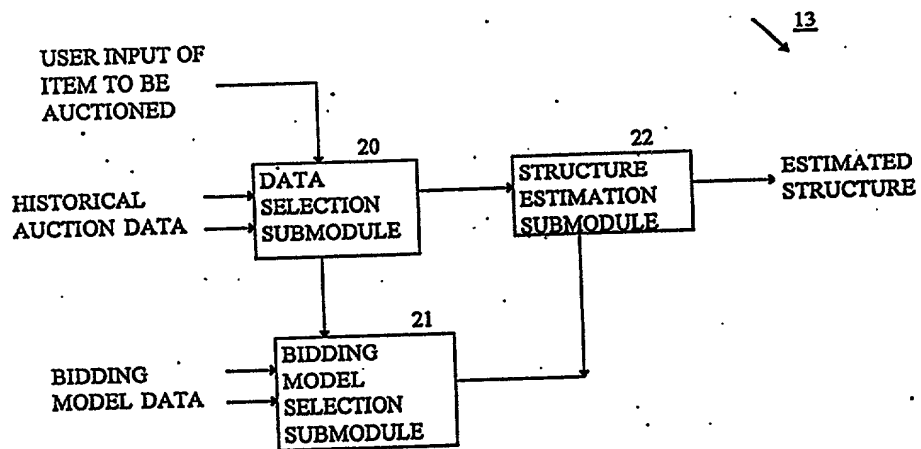
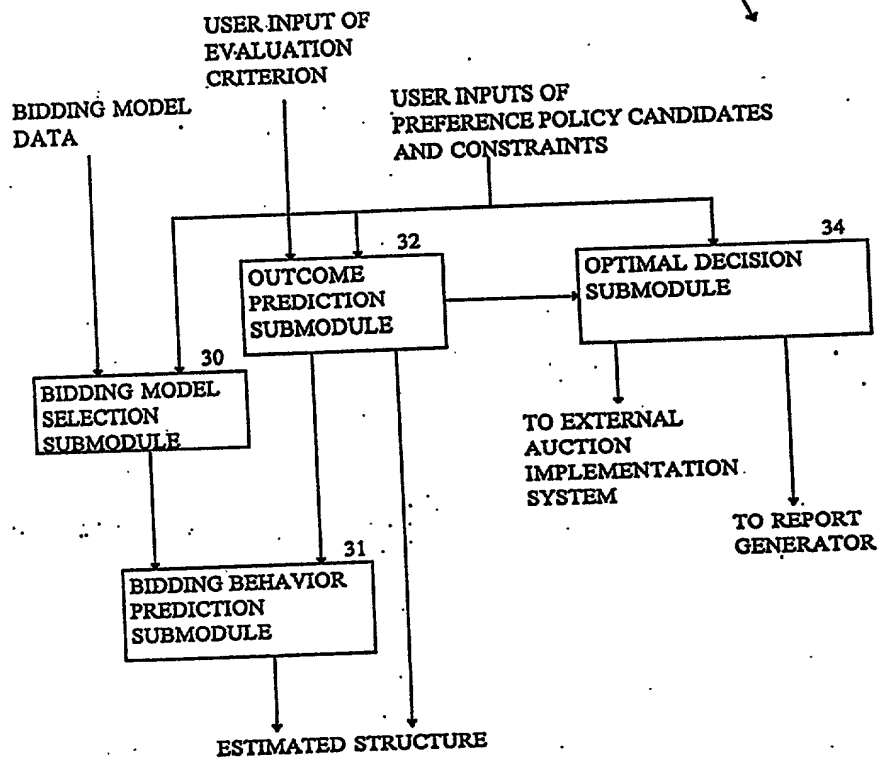


FIGURE 2

05062830 071001



DATA SELECTION SUBMODULE

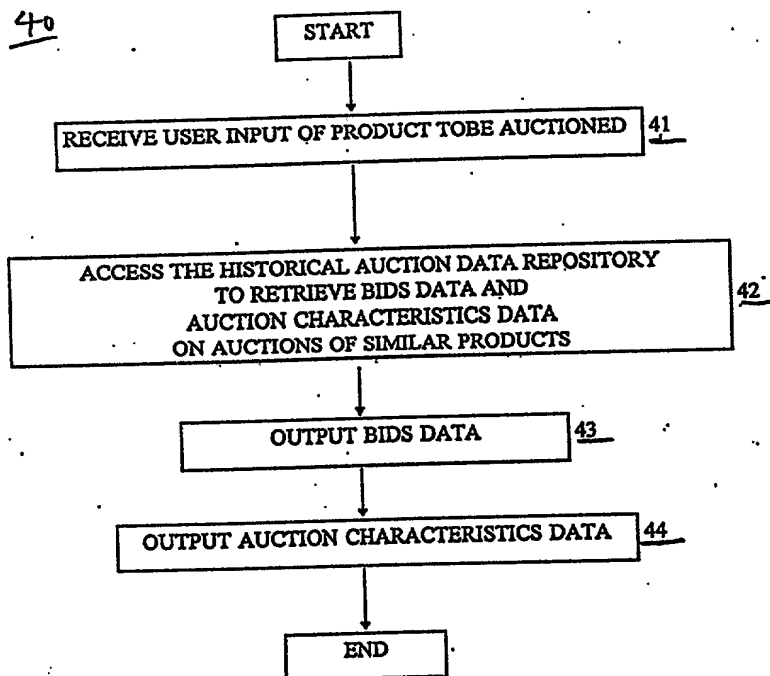


FIGURE 4

BIDDING MODEL SELECTION SUBMODULE

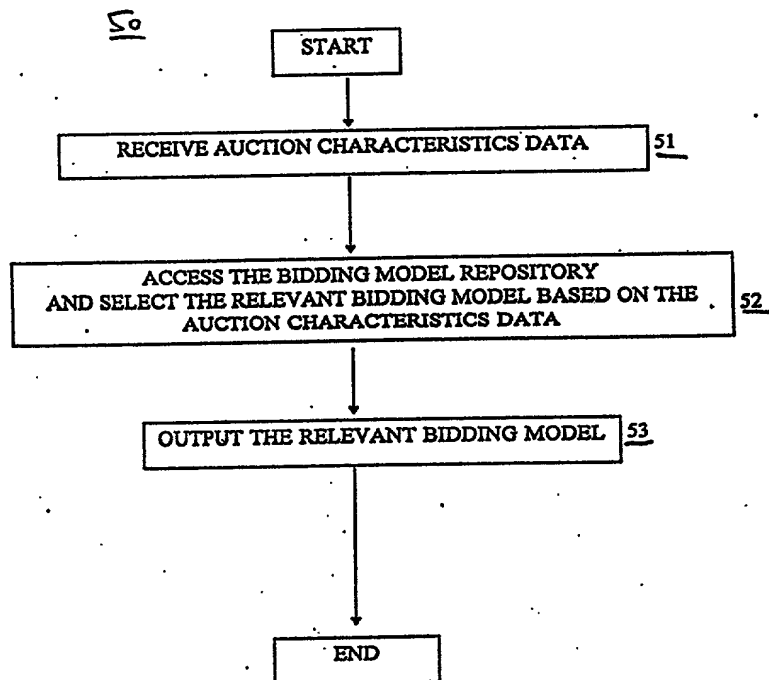


Fig.5

STRUCTURE ESTIMATION SUBMODULE

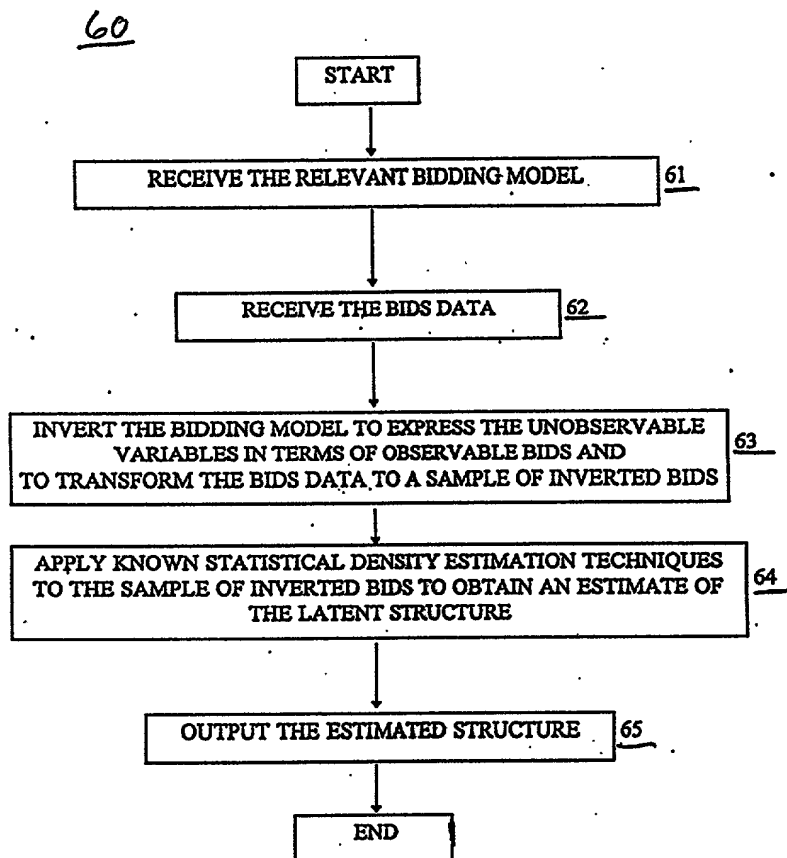


Fig. 6

BIDDING BEHAVIOR PREDICTION SUBMODULE

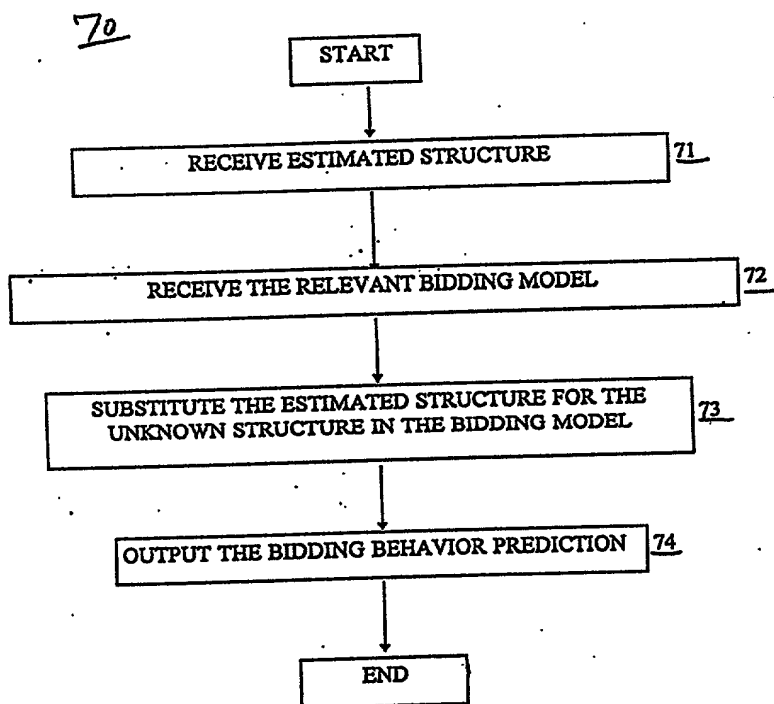


Fig 7

OUTCOME PREDICTION SUBMODULE

80

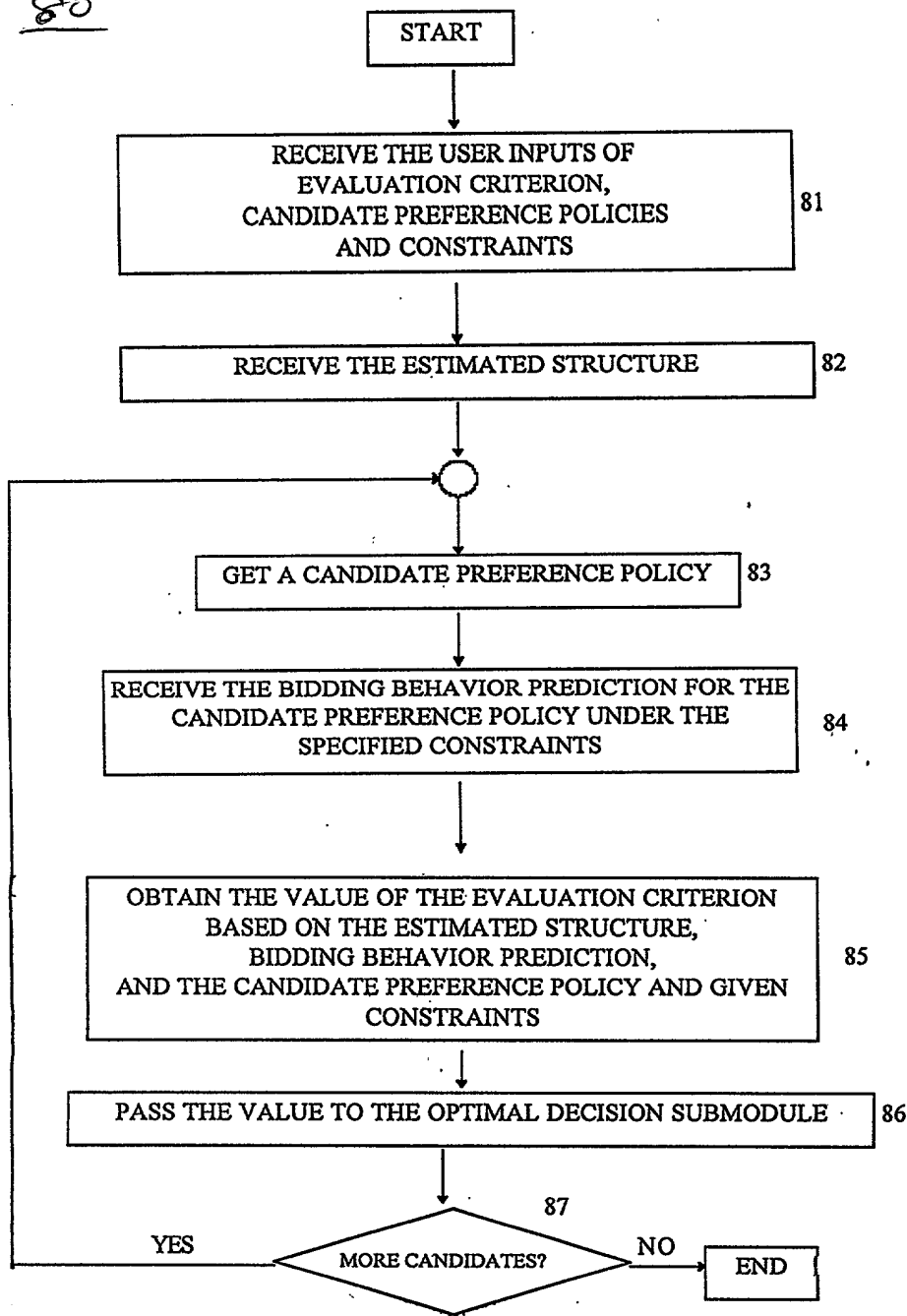


FIGURE 8

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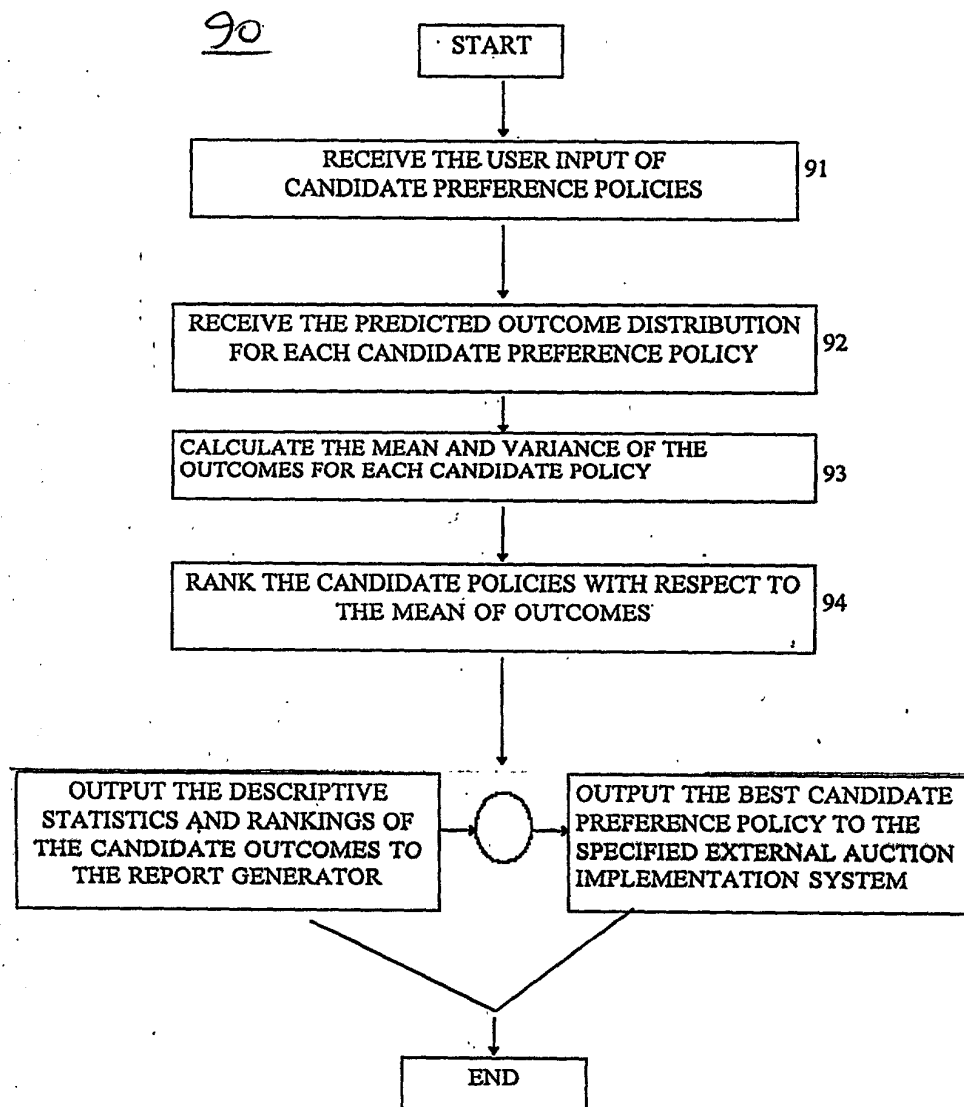


FIGURE 9

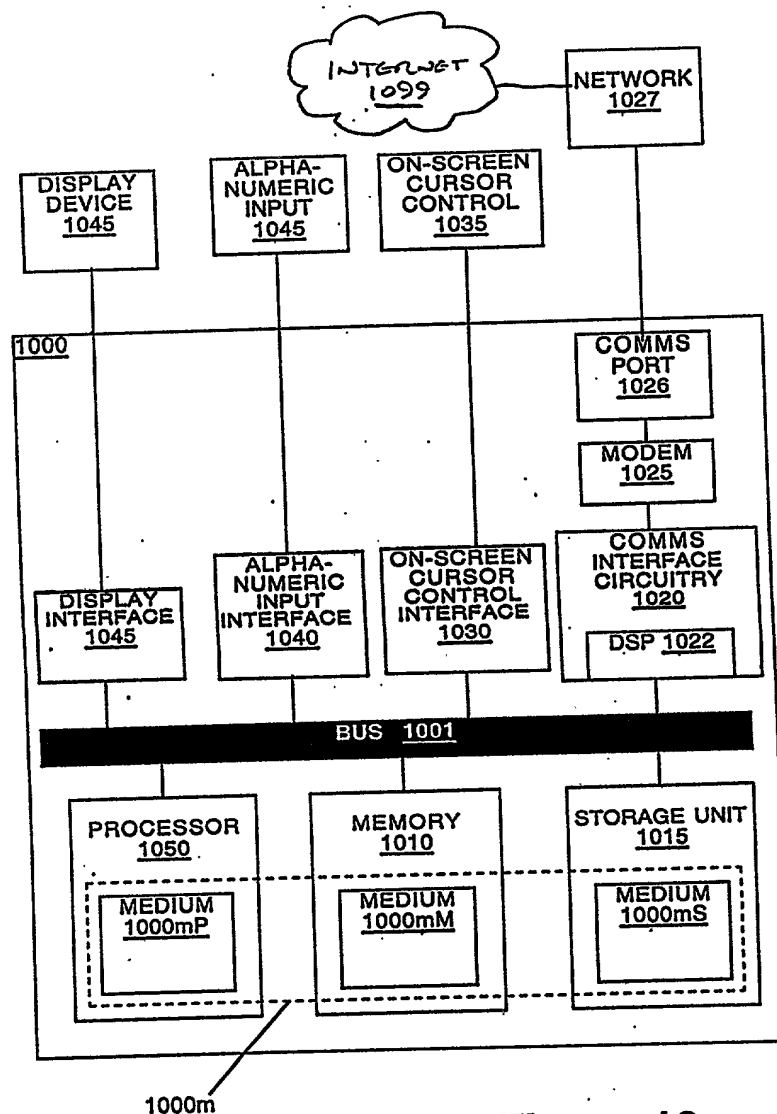


Figure 10

099022230 "071001

**AUCTION CHARACTERISTICS:**

Auction ID

Item ID

Item Name

Quantity

Dates:

Announcement

Start

Close

Seller/Buyer ID

Auction Mechanism Characteristics

Invited Bidders' IDs

Participating Bidders' IDs and Bids, Quantities

Outcome:

Assigned Price for each bidder

Assigned Quantities for each bidder

Fees:

Shipping & Handling

Taxes

Auctioneer Fees:

Posting Fee

Ad Valorem Fee

**BIDS:**

Bid ID

Auction ID

Item ID

Bidder ID

Bid Time Stamp

Price Bid

Fig. 11 (sh.1)

Bid Type

Proxy

Direct

Quantity Desired

Minimum Quantity

Currency

**MECHANISM CHARACTERISTICS:**

Format

English

Dutch

Scaled Bid First Price

Scaled Bid Second Price

Vickrey

etc

Buy/Sell

Entry Rule

Open

Free

Fee

Invitation

Free

Fee

Reserve Price

Secret

Open

Start Price

Bid Increment

Fixed

Relative

Fig. 11 (sh. 2)

00902930-0700

Closing Rule  
Inactivity Time  
Fixed Closing Time

**ITEM CHARACTERISTICS:**

Item ID  
Name  
Description  
Location  
SKU  
Manufacturer  
Model Number  
Condition  
Warranty  
Weight  
Weight Unit  
Measurement Unit  
Currency  
List Price  
etc

**BIDDER CHARACTERISTICS:**

ID  
Segment ID  
Name  
Address  
General Information  
Socio Demographic Information  
Etc

Fig. 11 (sh. 3)

0902881.07101  
T00T/0" 08820660

**SELLER/BUYER CHARACTERISTICS:**

Seller/Buyer ID

Name

Address

General Information

Socio Demographic Information

Etc

Fig. 11 (sk. 4)

09902880.071001

120

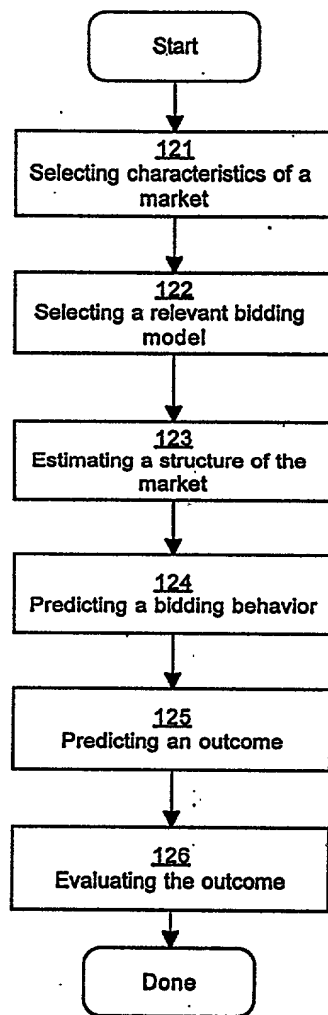


Fig. 12